

## ABSTRACT

Soft and strong cellulose-based fibrous web, comprises

5        a) cellulosic fibres having a freeness value of more  
than 26 °SR measured according to DIN-ISO 5267/1 (March  
1999),  
10        b) a water-soluble cationic polymer,  
              c) a water-soluble anionic polymer, and  
              d) a cationic surfactant-based softener.

The webs are prepared by

refining cellulosic fibres to a degree of freeness of  
more than 26 °SR measured according to DIN-ISO 5267/1,

adding at least one water-soluble anionic polymer and  
15        water-soluble cationic polymer to the refined cellulosic  
fibres,

adding a cationic surfactant-based softener to the  
cellulosic fibres obtained thereby, and

20        wet-laying and dewatering the celulosic fibres obtained  
thereby.